

THE OHIO STATE UNIVERSITY

Graduate Programs in Consumer Sciences

The consumer marketplace in the 21st century is exciting and dynamic! Interrelationships between consumers and markets are complex. Opportunities for highly trained scholars and researchers have never been greater. Graduate education in the Department of Consumer Sciences can prepare you to significantly and positively impact consumers within our global economy.

The foundation of graduate work in the Department of Consumer Sciences is the study of consumers, consumption patterns, and consumer decision-making. Such knowledge helps us create new ways to enhance consumer welfare and market efficiency and to improve consumer experiences in the marketplace. The core of the graduate program provides a strong consumer foundation covering research methodology; theories and models in consumer sciences; the behavior of households, families and consumers in the market; and the global consumer marketplace.

Academic Program

In addition to selecting a concentration in family resource management, fashion and retail studies, or hospitality management, you will select minor areas of study from other graduate fields offered in the university. The tremendous breadth of academic resources at The Ohio State University offers you a wide selection of supporting course work and interdisciplinary opportunities. Specific program requirements are provided on the Consumer Sciences website.

The Doctor of Philosophy program requires a minimum of 120 hours beyond the Bachelor's degree including a dissertation. The program usually requires nine to twelve quarters of work.

The Master of Science program requires a minimum of 45 credit hours of graduate coursework including a thesis or individual investigation. The program usually requires six to eight quarters of work.

Research Emphasis

You will begin working with Professors in the Department of Consumer Sciences on research projects very early in your graduate program. This first-hand experience with research will prepare you for your own master's thesis or doctoral dissertation research. Some areas of recent student-faculty research include

- Bankruptcy, household credit use, portfolio allocation
- Cultural consumer identity, e-shopping
- Health economics, human capital investment
- Purchase intentions, training and retention of service employees

Professors in the Department of Consumer Sciences will mentor you in the research process. These professors are authorities in a wide variety of areas. Their work is frequently cited in top-tier research publications and many hold or have held editorial positions with leading academic journals.



COLLEGE OF
EDUCATION AND
HUMAN ECOLOGY



Degrees

- Doctor of Philosophy
- Master of Science

Areas of Study

Family Resource Management

- Allocation of human and non-human resources to achieve the goals of the consumer
- Emphasis areas in consumer and family finance, consumer health, economics of aging, consumer policy, family economic policy, consumer behavior, or global consumer issues

Fashion and Retail Studies

- Investigation of textiles and clothing products and their use by people from historical, behavioral, and social-psychological perspectives
- Integrate the study of human behavior with the market activities of development, allocation, distribution, acquisition, and consumption of softgood products

Hospitality Management

- Systematic examination of the various functional areas of hospitality firms and the contribution to the greater community
- Emphasis areas in human resources, marketing, services management, financial management, strategic management and e-commerce

ehe.osu.edu/cs/programs/graduate/



Academic Placements Of Graduates

- Auburn University
- Cornell University
- Iowa State University
- Oklahoma State University
- Purdue University
- Seoul National University, Korea
- University of Georgia
- University of Central Florida
- University of Minnesota
- University of Missouri – Columbia
- University of Nebraska
- University of Utah
- University of Wisconsin – Madison
- Virginia Tech University

Private and Public Sector Placements

- Aberdeen Consulting Group
- Board of Governors of the Federal Reserve System
- Epsilon Company
- Federal Citizen Information Center
- Hilton Hotels
- Hyatt Corporation
- Ibbotson Associates
- Intuit
- Marriott Corporation
- National City Bank
- Target
- The Limited Corporation
- Under Armour
- Wells Fargo Financial

Financial Assistance

Financial support is offered through the Department's teaching and research assistantships, scholarships, and doctoral fellowships. Financial support is awarded on a competitive basis and funds are limited. A student may be accepted to the program, but not receive financial support. By checking the appropriate boxes on the Graduate School application form, the applicant shows her/his interest in being considered for financial support. There is not a separate fellowship or associateship application form. Outside funding sources may be obtained by the student.

Admission Process

Students are admitted to graduate programs in the Department of Consumer Sciences for Autumn Quarter only. An applicant must meet the requirements for admission to the Graduate School as well as criteria established by the graduate program. Admission requirements include

- An earned baccalaureate degree from an accredited institution
- A cumulative grade-point average (GPA) equivalent to at least a 3.0 on a 4.0 scale in all prior undergraduate college-level course work
- GRE (General Record Exam) or GMAT (Graduate Management Admissions Test) taken within the past five years. Scores above the 60th percentile are needed to be competitive for admission
- TOEFL, MELAB or IELTS scores are required for applicants whose native language is not English, and who have been educated primarily outside the United States. Minimum scores are: TOEFL: 550 paper, 213 CBT, 79 IBT; MELAB: 82; IELTS: 7.0.
- Statement of Purpose. Guidelines are available on the Consumer Sciences website.
- Three letters of recommendation

Apply online at http://gradadmissions.osu.edu/apply_online.htm

Important Deadlines

May 1st Application deadline for Consumer Sciences graduate program

To be fully considered for financial support, international student applications are due by November 30th and domestic student applications are due by January 15th.

For More Information

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