

Careers for Fashion and Retail Studies Majors

Below is a list of some actual career paths of people with a degree in Fashion and Retail Studies.

Examples of student jobs and Interns include:

Abercrombie & Fitch – Brand Rep, Mgmt Intern, Mock Store Visual Merchandiser, Model
Accessories Magazine – Editorial Intern
Aldo Shoes – Assistant Manager
ARDEN B – Fashion Stylist, Sales Associate
Arhaus Furniture – Buying/Merch Intern
Buckle – Sales and Management Intern
Carter's/OshKosh B'gosh – Sales Associate
Coach – Product Development, Sales
College Fashionista – Style Guru Intern
David's Bridal – Wedding Consultant
Dawson Careers – Floor Set Design Assistant
DSW – Buying Intern
ECI New York – Production Intern
EXPRESS – Merchant Intern, Sales Associate
Fashion Production Association – Designer
Gap/Banana Republic – Sales
Girls in White Dresses – Styling/Sales Intern
Global Gallery @ OSU – Manager of Inventory, Purchasing and Planning, Special Partnerships & Promotions, Student Manager
Godfry's – Sales Associate
H&M – Sales Advisor
Henri Bendel – Product Knowledge Captain, Sales Lead, Visual Merchandise Manager, Showroom/Brand Rep
Historic Costume & Textiles Collection – Intern
JackThreads – Merchandise Planning Intern
Joan's Bridal Couture – Intern
John Casablancas Modeling – Marketing Coord
Justice – Brand Representative
Kay Jewelers – Sales Associate

Examples of employment within one year:

Abercrombie & Fitch – Assistant Visual Manager
Alliance Data Retail Services – Coordinator, Client Sales Support
American Apparel – Supervisor
Ann Taylor LOFT – Sales Lead/Key Holder
Astor and Black – Merchandising Assistant
Bath & Body Works – Assistant Merchant,
Big Lots Corporate – Merchandise Coordinator
C.O. Bigelow – Floor Set Assistant
Chloe + Isabel Inc. – Stylist

La Senza – Merchant Assistant
Lane Bryant – Asst Designer, Design Intern, Freelance Merchandise, Merchant Intern
Laudick's Jewelry – Sales Associate
Limited Brands – Merchant Intern
Longaberger Company – Sales, Merchant
Macy's – International Concepts Specialist
Martha Stewart Living – Marketing Intern
Mast Industries – Prod and Sourcing Intern
Moochie & Co – Merchandising Intern
New Albany County Club – Retail Intern
Nordstrom – Customer Service Rep, Sales and Management Intern, Sales Associate
Old Navy – Customer Experience Associate
Pitaya – Visual/Sales Associate
Polly Brown Boutique – Sales Associate
Ralph Lauren – Sales Associate
Rebecca Taylor – Merchandising Intern
Reed Krakoff – Product Development Intern
Saks Fifth Avenue – Buying Intern
Sparkle Roll Co. – Public Relations/Event Intern
Station 88 @ Ohio Union – Intern, Student Mgr
Stephanie Dawn – Design Intern
The Sharper Image – Sales Associate
Toys "R" Us – Corporate Field Intern
Tricot Showroom – Intern
Urban Outfitters – Team Lead
Victoria's Secret – Merchandising Intern, Call Center Customer Service Representative
Von Maur – Sales Associate
White House Black Market – Design Intern, Sales Associate

Coach – Product Development Coordinator
David's Bridal – Alterations Specialist
Dillard's – Michael Kors Specialist
Direct Buy – Kitchen and Bath Designer
DSW – Merchandising Support Assistant
Purchase Order Manager,
EXPRESS – Dresser for Express Rocks Fashion Show, Assistant Merchant
Finish Line – Manager
Forever 21 – Visual Merchandiser

Gap Inc. – Visual Merchandiser
Guess? – Retail Merchandising Assistant
Jo-Ann Stores – Purchasing Coord/Asst Buyer
Jos. A. Bank Clothiers – Asst Merchandise Mgr
Kohl's - Assistant Store Manger
La Senza – Assistant Merchandiser
Lane Bryant – Allocator, Assistant Buyer, Assistant Designer, Freelance Sourcing
Limited Brands – Inventory Deployment Analyst, Merchant, Space Planning Analyst
Macy's – Executive Development Program, Fine Jewelry Clerical, Operating Asst, Sales Manager
 Marketing Account Rep, Intern Coordinator

MGF Sourcing – Product Development Assistant
Nordstorm – Assistant Manager, Department Manager, Personal Stylist, Sales Associate
 President Tuxedo – Retail Merchant
Rampage – Design Assistant
Rue La La – Event Coordinator
Saks Fifth Avenue – Sales Consultant, Stylist
Sketchers – Administrative Assistant to EVP
Tartan Fields Golf Club – Merchandise Coord
The Limited – Associate Merchant
Thirty-One Gifts – Consultant Support Rep
Tween Brands – Asst Buyer, Asst Merchant
Zulily – Assistant Buyer, Stylist

Professional positions after three to five years with Bachelor's degree include:

Alfred Angelo – Bridal Consultant
American Signature Furniture – Merchandise Assortment Coordinator
Big Lots – Merchandise Coordinator
Brighton Collectables – Purchasing Clerk
Dress Barn – Assistant Manager
DSW – Assistant Buyer, Associate Buyer
House of Hoops/Footlocker – Asst Manager
JC Penney – Site Merchant
Limited Brands – E-Commerce Merchant, Store Development and Sourcing

Michael Kors – Supervisor
Nordstrom – Department Manager
North Face – Product Developer
Regatta Group – Product Developer & Controller, Footwear Buyer
Ross Stores – Assistant Buyer
Sports Authority – Corp Visual Merchandiser
Stella & Dot - Independent/Personal Stylist
The Limited – eCommerce Assoc Merchant
Thirty-One Gifts – Asst Production Coordinator
Victoria's Secret – Visual Coordinator

Professions other than fashion or retail include:

Bank Management	Hospitality Marketing	Property Sales, Management
Client Services Coordinator	Human Resources, Staffing	Real Estate Appraiser, Agent
Event Coordinator	Compensation Coordinator	Salon and Spa – Manager
Financial Services	Logistics Coordinator	

Information about pay, job outlook, and work environment

Data for any of the following professional areas may be found at <http://www.bls.gov/ooh/>.

Event Planner	Administrative Services Manager	Fashion Designer
Sales Management	Buyer/Purchasing Manager	Fashion Journalist
Retail Store Manager		

The Fashion and Retail Studies degree develops skills that transfer to other professions. Some include:

Admin Services Manager	Human Resources	Property Manager
Casino Manager	Lodging/Resort Manager	Personal Financial Analyst

Possible activities to enhance your hiring potential

Build a LinkedIn profile to 100%	Master computer application skills
Intern at a store or design studio	Plan a successful campus event
Join a professional association	Read industry periodicals for trends and business strategies
Lead a related student organization	Volunteer!
Learn a foreign language, study abroad	