

## Careers for Sport Industry Majors

Below is a list of some actual career paths of people with a degree in Sport Industry.

### Examples of student jobs and internships include:

**102.1 FM/1490 AM** - Soc Media, On-Air Intern  
**2010 Vancouver Olympic & Paralympic Games-**  
Venue Systems Manager  
**Champs Sports/Capital One Bowl-** Lot Mgr  
**Chiller Ice Rinks** - Coach, CBJ Kiosk Staffer  
**Cleveland Browns** - Athletic Training,  
Community Relations  
**Cleveland Cavaliers** - Community Relations  
**Columbus Blue Jackets** - Game Ops, Marketing,  
Sales, Ticket Operations  
**Columbus Clippers** - Front Office, Grounds,  
Gameday Operations, Promotions  
**Columbus Crew** – Grounds, Marketing,  
Promotions, Stadium Operations, Ticket Sales  
**Hoops 4 Hope: South Africa** - Public Relations  
**Kane County Cougars Baseball** - General Intern  
**Licking County Settlers** - Gameday Operations  
**Madison Square Garden** - Public Relations  
**NBA** - Community & Player Programs  
**New York Rangers** – Public Relations  
**Ohio High School Athletic Assoc** - Official

**Ohio Machine** – Ticket Sales  
**OSU Athletics** – Communications, Compliance,  
Development, Fan Experience, IMG Sports  
Marketing, Operations, Promotions, Sports  
Camps, Ticket Sales and Operations, Tutor,  
Various Club and Varsity Sports  
**OSU Recreational Sports** – Crew Chief,  
Facilities, Membership, Supervisor, Official,  
Office Asst  
**Skyhawks Sports Academy**- Camp Director  
**Sports Time Ohio** - Production Intern  
**The 2nd & Seven Foundation**- Intern  
**TrueSports, Inc.** - Media and Promo Assistant  
**Various AAU, Club Sports, Parks & Rec** – Coach,  
Admin Assistant, Facilities Manager, Instructor,  
Official, Program Coordinator, Personal Trainer  
**Various Golf & Country Clubs** – Grounds,  
clubhouse, member services  
**Various High Schools** – Asst Coach  
**Walt Disney World** – Recreation Intern

### Examples of employment within one year:

**Akron Aeros** - Ticket Sales Associate  
**Alpha Xi Delta** - Educ Leadership Consultant  
**Bakersfield Jam** - Basketball Operations Intern  
**Cleveland Browns** - Account Executive  
**Cleveland Cavaliers** - Account Executive  
**Cleveland Gladiators** - Account Executive  
**Columbus Clippers** - Asst Clubhouse Manager  
**Columbus Crew** - Stadium Operations  
**Delmarva Shorebirds** - Ticket Office Manager  
**Kinsale Golf & Fitness** - Player Services  
**Lakeshore Sports Club** - Membership Director  
**Miami Dolphins/Sun Stadium** - Partnership Asst

**NFL Players Association** - Player Marketing Asst  
**Nike** - Event Manager at NTC Lincoln Park  
**Ohio Machine** - Account Exec, Ticket Sales Mgr,  
**OSU** - Career Outreach Asst  
**OSU Athletics** - Event Coord, Ticket Sales  
**OSU Mansfield** - Dir of Athletics and Recreation  
**Philadelphia Flyers** – Marketing Intern  
**Speedweek, Daytona Speedway** - Lot Manager  
**Super Bowls XLIV & XLV** Scheduling and  
Reconciliation Manager  
**Univ of Wisconsin Athletics** - Event Manager  
**Various School and Club Sports** - Coach

### Professional positions after three to five years with Bachelor's degree include:

**Detroit Tigers** - Account Executive  
**Healthcare Regional Marketing** - Mktg Assoc  
**KaBOOM!** - Coordinator of Philanthropy  
**Nationwide Financial** - Financial Services Rep  
**NetJets** - Owner Services Account Manager

**Road Runner Sports** - Associate  
**SBC Advertising** - Traffic Manager  
**Univ of Illinois at Chicago** - Assoc Dir Facilities  
**YMCA** - Youth Sports & Camps Coord

**Professions other than sport include:**

Banking – Branch Management, Loan Officer,  
Mortgage Processor  
Business to Business Sales  
Grants & Contracts Writer  
Retail Management

Business Relations Manager  
Event Coordinator  
Food Service, Restaurant Management  
Publications Sales & Service  
Travel Agent

**With an advanced degree, some went on to:**

**Auburn Univ** - Athletics Development Officer  
**Columbus Crew** – Partnership Marketing Coord  
**Eaton** – Human Resources Specialist  
**LA Sparks** – Marketing & Sponsorship Mgr  
**New York Mets** – Human Resources Rep  
**OSU Athletics** - Asst Director of Event Mgmt  
**Paine College** – Sports Information Director

**Philadelphia 76'ers** – Sales Associate  
**Rogue Fitness** - International Business Develop  
**SBC Advertising**- Project Manager/Account Exec  
**Univ South Carolina** – Experiential Educ Coord  
**Various Parks & Rec** – Supervisor, Manager  
**Youngstown Phantoms** – Media Relations,  
Broadcaster

**Some Graduate Schools attended by Sport Industry majors**

California University of Pennsylvania  
Kent State University  
Louisiana State University  
OSU – EHE Sports Management, Fisher

Temple University  
University of Central Florida  
University of Florida  
University of Georgia

**Information about pay, job outlook, and work environment**

Data for any of the following professional areas may be found at <http://www.bls.gov/ooh/> or by clicking on the related hyperlink.

[Athletic Trainers](#)

[Coaches and Scouts](#)

[Sales Management](#)

[Camp or Recreation](#)

[Event Planner](#)

[Sports Officials](#)

[Supervisor](#)

[Reporters and Broadcasters](#)

The Sport Industry degree develops skills that transfer to other professions as well. Some include:

[Admin Services Manager](#)

[Human Resources](#)

[Retail Management](#)

[Buyer/Purchasing Manager](#)

[Lodging/Resort Manager](#)

[University Student Services](#)

[Casino Manager](#)

[Property Manager](#)

**Recommended activities to enhance your potential**

Build a LinkedIn profile to 100%

Coach a youth sports team

Join a professional association and read career periodicals

Lead or plan a successful event for a related student organization

Minor in business, human nutrition, communications, behavioral or social sciences, public policy

Intern or work at a sports organization, theme park, camp, or recreational facility

Blog or write about fitness or sports

[Volunteer!](#)

Visit the Related Links <http://ehe.osu.edu/career-Srvcs./resources/related-links/> page of the EHE Career Services web page for more information regarding Sport Industry and general career resources.