

You will present your T-shirt & business plan to the school administration.

You will show that you and your employees can solve problems as a team by using the practical problem solving think sheet to carefully show the process you used to decide on your marketing strategy for your T-shirt Company. Be sure you are thoughtful and can support your decision with reliable information and attention to the values and assumptions you are making as you create the marketing plan.

# Ts for You and Me

## What does it take to focus on individual and team work in the workplace?

You have just found out that due to an overwhelming amount of employee conflict, *T's for Teens*, the company responsible for your class T-shirts, has closed its doors. As a result your class will not be able to follow the school tradition of wearing the Tees on your class trip. You along with 3-4 of your friends have spoken to your school's administration about this issue and suggested that you will design your own T-shirts to sell to the class.

Your principal believes that this is a good idea but wants to make sure you do not run into some of the same problems that plagued *T's for Teens*.



He has agreed to let you create a T-shirt with a positive slogan or logo to sell to the class, as long as you show him a detailed

plan showing how you will run your mini T-shirt company. To account for diversity, each student will be assigned a different demographic role to promote while working in mini-company (age, socioeconomic class, ethnicity and/or religious affiliation). You will present your plan in the form of a manual, handbook or webpage.

## Manual, handbook, webpage must include:

- Desired interpersonal and problem-solving skills as well as, communication patterns essential to a productive workplace environment.
- Strategies & attributes essential to developing positive work image.
- Suggest ways to resolve conflicts that may arise as a result of diversity in the workplace; how differences impact productivity; and problem-solving strategies to address possible conflicts.
- Predict ways to continue to learn, network and be productive in the workplace.
- Student companies will also create a business plan that includes detailed job duties for each employee, a marketing strategy, and an employee performance evaluation.

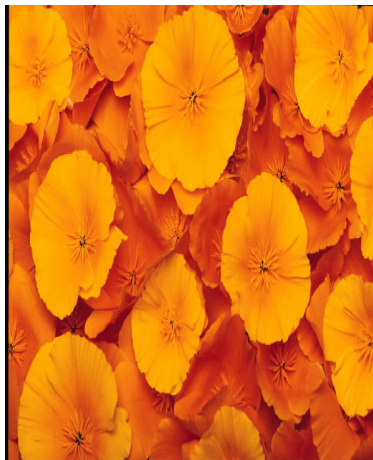
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- Strategies & attributes essential to developing positive work image.
- Conflict that may arise as a result of diversity in the workplace, how differences impact productivity, and outline problem-solving strategies to address conflict.
- Predict ways to continue to learn, network and be productive in the workplace.
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