

The Ohio State University
College of Education and Human Ecology

Fashion and Retail Studies Minor (TXTLCLO-MN)

College of Education and Human Ecology
Department of Human Sciences
Undergraduate Student Services
A100 PAES Building
305 W. 17th Ave Columbus, OH 43210; 614-292-9261
<http://ehe.osu.edu/>

The minor is designed to enhance understanding of merchandising of fashion products to meet the needs of consumers and retail industries. There are three learning goals for the minor: (1) Students acquire fundamental knowledge of the fashion and retail industries, (2) Students solve problems creatively in consumer and industry related settings, AND (3) Students develop communication skills in individual and group settings. After the academic program coordinator in the College of Education and Human Ecology has approved your Minor Program Form, you should file the form with your college or school counselor. For further information about the minor program, contact the college.

Minimum of 15 credit hours.

Choose 3 courses from the following:

CSFRST 2300 Branding in Fashion, Hospitality & Sport Industries (3)
CSFRST 2370 Aesthetics of Fashion and Retail (3)
CSFRST 2371 Textiles (3)
CSFRST 2372 Appearance Dress & Cultural Diversity (3)
CSFRST 2373 Business of Fashion and Retail (3)
CSFRST 2374 20th Century Fashion (3) (prereq English 1110)

Choose 6 credits from the following*:

CSFRST 3470 Apparel Prod Development & Branding (5) (prereq 2370, 2372)
CSFRST 3471 Textile Product Quality (5) (prereq 2373, 2371, Chem 1110 recommended)
CSFRST 3474 Fashion Forecasting (3) (prereq 2370, 2373)
CSFRST 3950 Use of Social Media & Info Tech in Fashion, Hosp, & Sport Indust (3) (prereq Jr. or Sr. standing)
CSFRST 4570 Product Data Mgt & Apparel Prod Dev (5) (prereq 3470, 3471, 3474)
CSFRST 4575 Retail Environments (3) (prereq 2370)
CSFRST 4576 Global Sourcing and Trade/ Tex. Prod. (3) (prereq 2373, pre or co-req 3471)
CSFRST 4577 Fashion & Retail Promotion (3) (prereq 3474, BusML 3150)
CSFRST 4583 International Retailing (3) (Prereq 2373, CSE 2111, Stat 1350 or 1450, AcctMIS 2000)
CSFRST 4585 Merchandise Buying & Management (3) (prereq 2373, Math 1130, AcctMIS 2000, CSE 2111 or perm)
CS 4990 UG Practicum in Con Sci (1-3) (Permission

required)
CS 4998 UG Research in Con Sci (1-3) (Permission required)

*Check prerequisites. Any FRST prereq require grade of C- or higher.

Fashion and Retail Studies minor program guidelines

The following guidelines govern this minor:

Required for graduation No

Credit hours required A minimum of 15 credit. 1000 level courses shall not be counted in the minor. At least 6 credit hrs must be upper-level hours as defined by the College of Education and Human Ecology.

Transfer and EM credit hours allowed A student is permitted to count up to 6 total hours of transfer credit and/or credit by examination toward the minor.

Overlap with the GE A student is permitted to overlap up to 6 credit hours between the GE and the minor.

Overlap with the major and additional minor(s)

- The minor must be in a different subject than the major.
- The minor must contain a minimum of 12 hours distinct from the major and/or additional minor(s).

Grades required

- Minimum C- for a course to be listed on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.
- No more than 3 credit hours of coursework graded Satisfactory/Unsatisfactory may count toward the minor.

Minor approval Early declaration of the minor and early consultation with the academic program coordinator in the College of Education and Human Ecology to discuss course choices is highly encouraged. Any variation from the coursework described on the minor sheet needs the approval of the academic program coordinator in the College of Education and Human Ecology. If you follow the course guidelines on the minor sheet with no variation, no additional approval is required.

Filing the minor program form

The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor. Early declaration is highly encouraged.

Changing the minor Once the minor program is filed in the college office, any changes must be approved by the academic program coordinator in the College of Education and Human Ecology.

College of Arts and Sciences
Curriculum and Assessment Services
154 Denney Hall, 164 Annie & John Glenn Ave.

<http://artsandsciences.osu.edu>

Rec'd 4/20/12 DH

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