

Fashion and Retail Studies

Bachelor of Science in Human Ecology



Effective for students admitted to the College of Education and Human Ecology beginning **Autumn 2022**

General Education Requirements (32-39 Hours)	HOURS
Launch Seminar	1
Reflection Seminar	1
Foundations (22-25 Hours)	
Writing & Information Literacy	3
Mathematical & Quantitative Reasoning or Data Analysis	3-5
Literary, Visual & Performing Arts	3
Historical & Cultural Studies	3
Natural Science	4-5
Social & Behavioral Sciences	3
Race, Ethnic & Gender Diversity	3
Thematic Pathways (8-12 Hours)	
Take 4-6 hours from Citizenship for a Diverse & Just World and 4-6 hours from another Thematic Pathway of choice.	
Citizenship for a Diverse & Just World	4-6
Choice of 4-6 hours from one additional Thematic Pathway: Lived Environments Sustainability Health & Wellbeing	4-6
EHE 1100 College Survey	1

Supporting Course Requirements (9-12 Hours)	HOURS
Math Placement M or higher, or MATH 1116 Excursions in Mathematics or higher	0-3
BUSML 3150 Foundations of Marketing	3
ECON 2001.01 Principles of Microeconomics (can overlap with GE Social & Behavioral Sciences)	3
CSFRST/CSHSPMG 2100 Profit-Centered Merchandising & Hospitality, or ACCTMIS 2000 Fundamentals of Accounting	3
Major Requirements (50 Hours)	HOURS
Major Core Requirements	24
CSFRST 2372 Appearance, Dress, & Cultural Diversity	3
CSFRST 2374 Twentieth Century Fashion & Beyond	3
CSFRST 2370 Aesthetics of Fashion & Retail	3
CSFRST 2371 Textiles	3
CSFRST 2373 Business of Fashion & Retailing	3
CSFRST 2990 Professional Development	3
CSFRST 3585 Retail Merchandising I	3
CSFRST 3191 Internship	3
Interdisciplinary Core	11
CSFRST/CSHSPMG 2300 Branding in Fashion, Hospitality, & Sports Industries	3
CSFRST/CSHSPMG 3330 Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Industr.	3
CSFRST/CSHSPMG 3950 Uses of Social Media & IT in Fashion, Hospitality, & Sports Industries	2
CSFRST/CSHSPMG 4680 Strategic Management in Fashion & Hospitality Industries	3
Major Tracks Requirements Students can complete either the Merchandising Track or Product Development Track, or complete 15 total hours from a combination of both Tracks	15
Merchandising Track	
CSFRST 3474 Fashion Forecasting (3) CSFRST 4575 Retail Environments (3) CSFRST 4576 Global Sourcing & Trade in Textile Products (3) CSFRST 4577 Fashion & Retail Promotion (3) CSFRST 4585 Merchandising II (3)	
Product Development Track	
CSFRST 3470 Apparel Product Development I (3) CSFRST 3471 Garment Manufacturing Decisions (3) CSFRST 4570 Apparel Product Development II (3) CSFRST 4571 Technical Packs for Apparel Product Development & Manufacturing (3) CSFRST 4576 Global Sourcing & Trade in Textile Products (3)	
Total Hours: 89-102 Free Electives to reach 120 Hours: 18-31	
Minimum of 120 credit hours required for degree completion. Total Hours range is based on requirement course choices and/or the number of credits that overlap between requirement areas. Students are encouraged to overlap as many credits as possible.	

	HOURS
Suggested Electives (not required for degree completion; will not count for Major Requirements)	
CSFRST 2375 Folk, Funk, Festivals: Music and Fashion	3
CSFRST 4583 International Retailing	3
CONSCI 4990 Practicum in Consumer Sciences	1-3
BUSOBA 3130 Foundations of Operations Management	3
BUSMHR 3100 Foundations of Management & Human Resources	3
BUSMHR 2500 Entrepreneurship	3
CSCFFS 3270 Families in Business	3
CSCFFS 2260 Family Financial Management	3
CSFRST/CSHSPMG 3910 Customer Experience Management	3
CONSCI 3940 Consumer Information: Methods for Data Analysis	3
CSFRST/CSHSPMG 5780 Leadership for the Service Industry	3