

Sport Industry

Bachelor of Science in Education



Effective for students admitted to the College of Education and Human Ecology beginning **Autumn 2022**

General Education Requirements (32-39 Hours)	HOURS
Launch Seminar	1
Reflection Seminar	1
Foundations (22-25 Hours)	
Writing & Information Literacy	3
Mathematical & Quantitative Reasoning or Data Analysis	3-5
Literary, Visual & Performing Arts	3
Historical & Cultural Studies	3
Natural Science	4-5
Social & Behavioral Sciences	3
Race, Ethnic & Gender Diversity	3
Thematic Pathways (8-12 Hours)	
Take 4-6 hours from Citizenship for a Diverse & Just World and 4-6 hours from another Thematic Pathway of choice.	
Citizenship for a Diverse & Just World	4-6
Choice of 4-6 hours from one additional Thematic Pathway: Lived Environments Sustainability Health & Wellbeing	4-6
EHE 1100 College Survey	1

Supporting Courses (3 Hours)	HOURS
KNSISM 2210 History of Sport in 19 th Century America, or KNSISM 2211 History of Sport in 20 th Century America (either can overlap with GE Historical & Cultural Studies)	3
Major Requirements (42 Hours)	HOURS
Admissions Criteria: 2.75 GPA and at least 12 credits completed at Ohio State	
Major Core	21
KNSISM 3208 The Sport Industry	3
KNSISM 3189 Field Experience: Sport Industry	3
KNSISM 4245 Leadership & Programming in Sports Industry	3
KNSISM 4411 College Sport	3
KNSISM 4509 Sport Marketing & Promotion	3
KNSISM 4607 Legal Aspects of Sport	3
KNSISM 4900 Researching in Sports Industry	3
Group A Choose at least 12 hours from the following choices:	12
KNSISM 2210 History of Sport in 19 th Century America, or KNSISM 2211 History of Sport in 20 th Century America (whichever was not taken in Supporting Courses)	3
KNSISM 2100 Introduction to Esports & Game Studies	3
KNSISM 2260 Sport in Contemporary America	3
KNPE 2262 Coaching the Young Athlete	3
KNSISM 3550 Entertainment & Brand Licensing in Sport, Fashion, & Hospitality Industries	3
KNSISM 3698 Strategic Insights for Sport Organizations in Emerging Markets	3
KNSISM 3798 The European Model of Sports	3
KNSISM 4191 Internship: Sport Industry	6
KNSISM 4615 Sport & Social Values	3
KNSISM 5610 Women's Sport History	3
KNSISM 5614 Sport & Sexuality	3
KNSISM 5626 Sport & Popular Culture	3
KNSISM 5630 Recreational Sport Leadership	3
KNPE 5643 Coaching Effectiveness	3
KNPE 5657 Sport & Disability	3
Group B Choose at least 9 hours (listed on Page 3)	9
Total Hours: 75-85	
Free Electives to reach 120 Hours: 35-45	
Minimum of 120 credit hours required for degree completion. Total Hours range is based on requirement course choices and/or the number of credits that overlap between requirement areas. Students are encouraged to overlap as many credits as possible.	

Group B Choices	HOURS
AFAMAST 2275 Blackness & the Politics of Sports	3
BUSMHR 2210 Personal Leadership & Team Effectiveness	3
BUSMHR 3211 Leadership & Character	3
CLAS 2205 Sports & Spectacles in the Ancient World	3
COMLDR 3530 Foundations of Personal & Professional Leadership	3
COMLDR 4430 Leadership in Teams & Community Organizations	3
COMLDR 5350 Youth Organizations & Program Management	4
COMM 3403 Sports Journalism	3
COMM 3413 Media Entertainment	3
COMM 3425 Media Management	3
COMM 3415 Sports, Mass Media & Society	3
CSHSPMG/CSFRST 2300 Branding in Fashion, Hospitality, & Sport Industries	3
CSHSPMG/CSFRST 3330 Corporate Social Resp., Sustainability, & Entrepreneurship in Fashion & Hospitality Industries	3
CSHSPMG/CSFRST 3910 Customer Experience Management	3
CSHSPMG/CSFRST 3950 Use of Social Media & IT in Fashion, Hospitality, & Sport Industries	2
ECON 4830 Economics of Sports	3
ECON 4831 Sports Data Analytics & Economic Analysis	3
ESHESA 2570 Team & Organizational Leadership	3
HCS 2270 Historical Perspectives on Golf Course Design & Management	2
HCS 3370 Sports Turf Management	2
HCS 3475 Turf Management for Golf Course Managers	3
HDFS 2420 Adolescence & Emerging Adulthood	3
HTHRHSC 5550 Survey of Sports Medicine	3
PSYCH 2420 Psychology Applied to Sport	3
SLAVIC 2365.xx Sports, Socialists, & Society in Russia & Eastern Europe	3
SOCIOL 4655 Sociology of Sport	3
SOCWORK 2110 Prevention & Youth Development through Sport, Recreation, & Play	3
WGSST 4403 Gender & Leadership	3