The minor is designed to enhance understanding of merchandising of fashion products to meet the needs of consumers and retail industries. There are three learning goals for the minor: (1) Students acquire fundamental knowledge of the fashion and retail industries, (2) Students solve problems creatively in consumer and industry related settings, AND (3) Students develop communication skills in individual and group settings. For further information about the minor program, contact the college.

Minimum of 14 credit hours; maximum of 18 credit hours. At least 6 credit hours must be at the 3000 level or above.

Choose 3 courses from the following:
CSFRST 2300 Branding in Fashion, Hospitality & Sport Industries (3)
CSFRTS 2370 Aesthetics of Fashion and Retail (3)
CSFRST 2371 Textiles (3)
CSFRST 2372 Appearance Dress & Cultural Diversity (3)
CSFRST 2373 Business of Fashion and Retail (3)
CSFRST 2374 20th Century Fashion (3) (prereq English 1110)
CSFRST 3330 Corp Social Responsibility, Sustainability, & Entrepreneurship (2)
CSFRST 3950 Use of Social Media & Info Tech in Fashion, Hosp, & Sport Indus (2) (prereq Jr. or Sr. standing)

Choose remaining credits from the following*:
CSFRST 3470 Apparel Prod Development & Branding (5) (prereq 2370, 2372)
CSFRST 3471 Textile Product Quality (5) (prereq 2373, 2371, Chem 1110 recommended)
CSFRST 3474 Fashion Forecasting (3) (prereq 2370, 2373)
CSFRST 4570 Product Data Mgt & Apparel Prod Dev (5) (prereq 3470, 3471, 3474)
CSFRST 4575 Retail Environments (3) (prereq 2370)
CSFRST 4576 Global Sourcing and Trade/ Tex. Prod. (3) (prereq 2373, pre or co-req 3471)
CSFRST 4577 Fashion & Retail Promotion (3) (prereq 3474, BusML 3150)
CSFRST 4583 International Retailing (3) (Prereq 2373, CSE 2111, Stat 1350 or 1450, AcctMIS 2000)
CSFRST 4585 Merchandise Buying & Management (3) (prereq 2373, Math 1130, AcctMIS 2000, CSE 2111 or perm)
CS 4990 UG Practicum in Con Sci (1-3) (Permission required)
CS 4998 UG Research in Con Sci (1-3) (Permission required)

*Check prerequisites. Any FRST prereq require grade of C- or higher.

Fashion and Retail Studies minor program guidelines

The following guidelines govern this minor:
Required for graduation No
Credit hours required A minimum of 14 credits. 1000 level courses shall not be counted in the minor. At least 6 credit hrs must be upper-level hours as defined by the College of Education and Human Ecology.
Transfer and EM credit hours allowed A student is permitted to count up to 6 total hours of transfer credit and/or credit by examination toward the minor.
Overlap with the GE A student is permitted to overlap up to 6 credit hours between the GE and the minor.
Overlap with the major and additional minor(s)
- The minor must be in a different subject than the major.
- The minor must contain a minimum of 12 hours distinct from the major and/or additional minor(s).
Grades required
- Minimum C- for a course to be listed on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.
- No more than 3 credit hours of coursework graded Satisfactory/Unsatisfactory may count toward the minor.
Minor approval Minor program approval is not required, as long as there is no variation from the minor program sheet. Any variations from the minor as indicated must be approved by an advisor in the EHE Advising Office, located in A100 PAES Building (614-292-9261).
Filing the minor program form
The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor.
Changing the minor Once the minor program is filed in the college office, any changes must be approved by the academic program coordinator in the College of Education and Human Ecology.